

Marketing Assistant – Full Time Melbourne Head Office (Richmond)

We are Australia's leading retailer of Musical Instruments, DJ, Lighting and Digital Audio products. We seek a motivated Marketing Assistant who is a quick thinker and highly organised team player to join our marketing group.

Key tasks include collating product information for our websites (editing product descriptions, images and basic HTML), curating and creating original content for our websites / social media channels and assisting in all other areas of marketing where required. You must have the ability to manage multiple tasks across various platforms, prioritising as required in this dynamic, team environment.

To be successful in this role, you must satisfy the following requirements:

- An understanding of and interest in the world of musical instruments, DJ and pro audio equipment
- Strong communication skills and a creative mind
- Copywriting, proof reading and editing competence
- Great attention to detail
- The ability to take ownership of tasks and work unsupervised

In addition, the following would be an advantage:

- Experience with and basic HTML and CMS use
- Photography / videography capture and editing skills
- Social media planning, management, content curation and creation
- Advertising experience

Salary is \$50K – \$55K per year (dependant on experience), plus superannuation.

Applications must be submitted [here](#) by Sunday February 2nd, 2020

Please Note: After the application form is completed you will be prompted to take part in a 30-minute Pre-Employment Assessment Test. More info on the application form.

